

Statement

My name is Brian Edwards, and I am a digital creative, currently based in Pointe Aux Canonniers, Mauritius. I am slightly obsessed with creating beautiful and functional experiences on the web.

Work History

Jan 2020- Dec 2025	Vodacom Senior Specialist User Experience, Online Sales Responsibilities included daily management of the website, supporting online sales with artwork, as well as digital marketing. This included creating automated adverts, which I am very passionate about. While on this team, I helped deliver record sales numbers for online.
Jul 2018- Dec 2019	Vodacom, on behalf of Ogilvy & Mather User Experience Designer, Online Sales I was hired on behalf of Ogilvy & Mather agency to work at Vodacom in the online sales team. I was later onboarded as a contractor directly.
Jan 2017- Jan 2018	Jetweb Head of Design At Jetweb, I was responsible for more of a management role, managing a team of 6 developers, while doing development where necessary. This included taking briefs directly from clients, generating quotes and invoices, as well as the management of the development team, and reporting directly to the MD.
Nov 2013- Apr 2016	Decimal Agency Head of Digital At Decimal Agency I was responsible for overseeing and executing digital campaigns, websites, and digital projects. This included - among other things - liaising directly with clients, managing the department, full-stack web development, and IT support.
Sept 2012- Oct 2013	Topboss Group Web Designer While at Topboss Group I was responsible for the design, layout, markup, styling, and coding of casino affiliate websites, as well as the occasional corporate branding and corporate web project.
Apr 2012- Jun 2012	Menzies Media Web Design Intern While at Menzies Media, I learnt more modern techniques of web design, and adopted a lot of my current work-flow. At Menzies Media, I was responsible for some small web projects and branding jobs.
Dec 2010- Jul 2011	Originblu Communications Multimedia Designer While at Originblu Communications, my main responsibilities were the daily updating and maintenance of several websites for some of Africa's biggest game lodges. I was also responsible for the design, markup, and styling of websites for the travel industry.
Jan 2009- May 2010	The Boom Boom Boys Multimedia Designer At The Boom Boom Boys, I was responsible for a multitude of design tasks including print design for large-scale publishing, production design for TV and Film, Flash websites, and corporate identities.
Jan 2008- May 2009	Sketch New Media Multimedia Designer While at Sketch I was tasked with a range of design work including print, web, branding, and 3D animation and production.
Mar 2007- Sept 2007	30° South Publishers Layout Artist/Print Designer My main responsibilities at 30° South were the weekly updating and maintenance of the website and layout and preparation of books for publishing.

Skills

Front-end design / development

HTML5
SASS
CSS3
jQuery
JavaScript

CMS Experience

Drupal
Magento
WordPress
ModX

Design/Development Software

Adobe Creative Cloud
Figma
Sublime Text
3DS Max

Design

Website Design
Website Optimisation
Branding / Corporate Identities
Adobe CS
Print Design
Image Editing
Vector Illustration
3D Production and Animation (3ds Max)

General

Microsoft Office
Able to work on Mac or PC

Qualifications

Jan 2005- Apr 2007	Diploma in Multimedia Design and Technology Damelin
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